Conference Sponsorship Application

NCHE's 34th Annual Conference
M.C. Benton, Jr. Convention Center
301 W. Fifth Street
Winston-Salem, NC 27101
May 31-June 2, 2018

North Carolinians for Home Education
Website: www.nche.com/conference

Thrive! The NCHE Homeschool Conference

May 31-June 2, 2018 • Winston-Salem, NC

Dear Organization,

Thank you for your time, work and ministry on behalf of homeschooling families. Thank you also for your interest in being a sponsor for the 2018 NCHE conference.

The NCHE annual conference serves as a celebration of the multi-faceted face of home education in North Carolina. Our conference name reflects the goal of the NCHE conference and mirrors the NCHE mission "NCHE has a vision for flourishing families and thriving generations in which people remain passionate, curious and actively engaged in their faith and in their learning...." NCHE affirms the right and responsibility of parents to direct the education of their children. Our purpose is to **protect** the freedom to educate at home, to **provide** encouragement and support to families choosing home education for their children, and to **promote** home education as an excellent means of education.

The conference mission is to:
• Equip and encourage homeschooling families through an abundance of outstanding speakers and workshops
• Connect and equip homeschoolers with quality curriculum resources through our extensive vendor hall
• Connect homeschool families with each other to build relationships and a strong community

We are expecting over 7,000 attendees—homeschool parents, teens and children. These families will come from across the state of NC as well as neighboring states. The conference always generates a high level of energy and enthusiasm among conference attendees. Our keynotes and workshops cover the hottest topics in homeschooling and create conversations among thousands of homeschooling families for months after the conference is over. Events such as the teen dance and games social and talent showcase provide a lot of fun and are very popular with the attendees. The NCHE conference is a highlight of NC homeschoolers' year.

Organizations have the opportunity to help sponsor the 2018 NCHE conference. Sponsorship gives your organization the opportunity to demonstrate support for NCHE and homeschooling. Sponsorship will enhance the positive image homeschoolers have of your organization. Homeschoolers are more likely than average consumers to recommend a business or organization to other homeschool families via social media, homeschool co-ops, places of worship and sporting events. Please fill out this application. Payment must accompany the form. The specific sponsorships will be granted on a first-come, first-served basis.

Sincerely,

Debbie Mason
NCHE Events Director
events@nche.com

Sponsorship Packages

- Thursday Keynote $3000
- Friday Keynote $3000
- Saturday Keynote $3000
- Interpreting for the Deaf $2500
- Support Group Leaders Luncheon $2000
- Talent Showcase $2000
- Graduation Ceremony Winston Hall $2000
- Graduation Ceremony Salem Hall $2000
- Teen and Alumni Dance $1000
- Teen and Alumni Games Social $1000

Unique Sponsorship

We will give cloth tote bags to the first 2,000 families to arrive at the conference, and we would like to give you the opportunity to put your logo in front of them! The Thrive! logo will be on one side of the bag and your logo on the other side. The cost for this sponsorship is $3,400, and it is the one and only of its kind at the conference. Contact Debbie Mason at events@nche.com if you are interested in this opportunity. The deadline for this sponsorship is April 30.

NCHE is qualified as a charitable organization under Section 501(c)(3) of the Internal Revenue Code. All sponsorships of NCHE events are tax-deductible to the extent permitted by law. Therefore, certain limitations as defined by the IRS apply.

Benefits of Sponsorship

- Sponsor's name/logo to appear in "Thank You to Our Sponsors" section in the conference program.
- Sponsor's name/logo and link posted on NCHE conference home page from the beginning of sponsorship (when payment received) through June 2018.
- Sponsor’s name/logo and website on a poster or screen in the room of the sponsored event (where this applies)
- The sponsor will be thanked from the podium in their sponsored event (where applicable). And if they are in the room and would like, they will be recognized.

Deadline for sponsorships is April 10.
Graphics for posters/banners must be at least 750 dpi and must be submitted by April 10.

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Application and payment is due by April 10, 2018.

Contact Name: _____ Company Name _____

Email _____ Phone _____

Mailing Address _____

Website _____

Sponsorship package choices:

- Thursday Keynote $3000
- Friday Keynote $3000
- Saturday Keynote $3000
- Interpreting for the Deaf $2500
- Support Group Leaders Luncheon $2000
- Talent Showcase $2000
- Graduation Ceremony Winston Hall $2000
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- Teen and Alumni Dance $1000
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First Choice: _____ Amount :_____

Second Choice: _____ Amount: _____

Third Choice: _____ Amount: _____

Amount enclosed or approved for charge _____

Please include the amount of the most expensive choice. If you are not the first to choose that option and we move to a less expensive option, we will refund the difference.

_____ Date: _____

Signature of Authorized Representative (Name on credit card if credit card is used)

Credit or Debit Card Information: **AmEx** **Discover**

Name on Card: _____ **Master Card** **Visa**

Credit Number: _____ Expiration Date: _____

If paying with credit or debit card, this form may be emailed to events@nche.com. Make checks payable to: "NCHE" and mail to NCHE Thrive! Conference, 8600 Ducksbill Dr. Charlotte, NC, 28277. Payment must accompany the 2018 NCHE SPONSORSHIP APPLICATION, Must be received by April 10, 2018.